

Hupmobile 1931

An elegant flier from the skyline of Manhattan.

This elegant blue Hupmobile comes from New York, New York—and its previous owner? A pilot offering sightseeing flights over Manhattan. Yes, this car truly traveled in high circles.

The story of Hupmobile starts with Robert C. Hupp, who founded the brand in 1908 after working at Olds Motor Works, Ford, and Regal. Just two years later, in 1910, he made headlines by taking a Hupmobile on a world tour through 26 countries—14 of which had never seen an automobile! By 1920, at the Detroit Auto Show, demand for Hupmobiles was so high that people placed orders with just a \$50 deposit. By 1931, despite economic warning signs, the company still held strong. The Model S, featured here, came equipped with an exclusive six-cylinder engine, delivering both smoothness and power. Its sleek design, with graceful curves and confident stance, reflects the bold optimism of the early 1930s. Unfortunately, that optimism faded. By the late 1930s, Hupmobile was in trouble. The final vehicles were delivered to dealers in 1941, and the brand quietly vanished.

Today, Hupmobiles are prized rarities—and this blue beauty is a proud survivor of a time when the automobile was still a miraculous invention.